

Ms. Debjani Ghosh
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\$10 Trillion in 8 Years your Linked In Article – Open Letter

Dear Debjani,

This letter to you is inspired by your Linked In article <https://www.linkedin.com/pulse/turning-indias-big-audacious-goal-reality-debjani-ghosh/>

Anita and I have made Universal Prosperity our Dharma. We were on the founding team of PayPal and have seen how PayPal innovated. We think that Mindsets have to change if India is to come close to the B-HAG you mentioned.

According to us two critical groups mindsets have to change and NASSCOM under your leadership can play a pivotal role in making this mindset change happen. Ultimately the mindset of the people has to change but it is up to all of us as leaders to make the people change their mindset.

Change Mindsets – Two Key Pillars

To reach \$10 trillion the two key mindsets that have to change

- BRJP (Bureaucrats, Regulators, Judiciary, Politicians) – to create an enabling system for prosperity)
- Entrepreneurs (To build at least 10 global platforms in varied areas with market caps of \$100 billion plus)

Please read this [open letter](#) to BRJP and view the presentations. Please also download the letters and presentations with speaking notes written to PM Modi in this [article](#).

Stoking a Platform Gold Rush to propel India to \$10 trillion

Ispirit was started by 30 software product companies with noble intentions but it got complicated. Companies like IBM are organizing Think Summits. What's App is doing grand challenges with Startup India.

The West Coast gold rush was in 1849 and the people who prospered the most were the companies that provided picks, shovels and jeans. If 2019 onwards there is a platform gold rush in India it is the NASSCOM members that will benefit the most.

They could with collective leadership

- Provide a platform like bitcoin/Wikipedia/open source for youth to demand prosperity
- Spread the Platform Revolution message in every major college in India
- Organize P-Prize (Platform Prize) competitions to get working prototypes of platforms

Level 4 Mentors

The Ispirit website talk of Level 4 mentors

Level 4. India's interest comes before my private interests. I will not become an angel investor in any startups that might benefit from my specific policy advocacy efforts.

We would be glad to be Level 4 mentors to companies that win the P-Prize.

There may be many different ways to achieve the B-HAG. If we can help please do give us a shout. This B-HAG fits in with our Dharma.

Very truly yours

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