

A globe is centered in the background, held by several hands of different skin tones. The hands are positioned around the globe, with some fingers pointing upwards and others downwards, suggesting a collective effort or support. The background is a dark, muted blue with a subtle pattern of clouds.

Enabling Ecosystem for Prosperity

A Demand not an Appeal to
Bureaucrats, Regulators, Judiciary, Politicians
(BRJP)

SECTIONS

**PROSPERITY
DEMAND**

**B-HAG
(BIG HAIRY
AUDACIOUS GOAL)**

**EMPOWERED CEO
(CENTRE AND
STATES)**

**ENABLING
PLATFORMS**

GOLD RUSH

PROSPERITY DEMAND

PROSPERITY IS OUR BIRTHRIGHT

- India for Prosperity, a Leaderless Digital Movement is making this demand
- As public servants BRJP must deliver

HONOURING YOUR OATH

- Many BRJP joined to serve the nation and took a pledge
- Now it is time to redeem the pledge
- Resisting an awakened people has not worked in history

TOGETHER WE CAN

- BRJP prosperity will be boosted by boosting Prosperity for All
- Chasing wealth is not prosperity.
- Changing people mindsets using carrots and sticks is BRJP Role.
- Inspire people to ask not “What India can do for you but what you can do for India”

BIG HAIRY AUDACIOUS GOAL (B-HAG)

01

01

Self Declaration of Prosperity (Contentment , Health, Wealth)
by every Indian Household

02

World class habitat

03

Zero corruption

04

GDP US\$ 5 trillion

MEASURABLE TIMEBOUND REAL OUTCOMES (MeTROs)

PEOPLE WILL APPRECIATE OPEN TRANSPARENT MEASURES

**B-HAG
MAY NOT BE ACHIEVED BUT THERE MUST BE UNDISPUTED MOVEMENT
TOWARDS ACHIEVING THESE B-HAGS**

CENTRE AND STATES MUST SET B-HAGS AND MEASURE WHAT MATTERS

EMPOWERED CEOs (CENTRE & STATE)



ADHAAR
Nandan Nilekani

ODISHA
?
Subroto Bagchi

**FINANCIAL
INCLUSION**
?



**DELHI
METRO**
E Sreedharan

HABITAT
?

JOBS
?

**Attract the right CEO and
EMPOWER**

ENABLING PLATFORMS

LEARNING FROM TELECOM

- Good Outcomes by Auctioning Circles with Competition
- Negative use of Public Money
- Back and Forth progress
- Innovation and Investment continue unabated
- World Domination?
- As public servants BRJP must deliver

LEARNING FROM TELECOM

- BRJP should enable and not build platforms
- Platforms make B-HAG possible

INSPIRATION & INNOVATION

- BRJP are not innovators – Entrepreneurs are innovators.
- BRJP job to remove roadblocks for entrepreneurs
- Incumbents ,vested interests, Lutyens club, media will all want status quo, slow pace – committees . BRJP must resist

PAYPAL: A FRIEND IN WASHINGTON

- Vice Chair of Fed proactively met PayPal when it was a no name company – one week after launch
- Liked the model - Off record said Friend in Washington
- PayPal and others in space allowed to operate without license for two years
- Banks/Visa complained – Told “Do not complain, compete”

GOLD RUSH

SAN FRANCISCO GOLD RUSH

- 1848
- Go West Young Man
- One of the greatest migrations in human history

INDIA GOLD RUSH

- Make Billions by Serving Billions
- If BRJP lets them the Empowered CEO's will enable a gold rush
- CJI, PM, All CM's, Cabinet Secretary, Heads of all Constitutional Bodies to pledge to enable public interest innovation
- US Dot Com Boom was enabled by a single whitepaper issued by a committee headed by Vice President Al Gore.

COST OF DELAY

- Haste can cause problems but rapid course corrections can solve them
- Delay may or may not minimize implementation problems
- In addition delay has huge costs including lives lost or sub optimal lives